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METHODOLOGY OF ENGLISH LANGUAGE TEACHING TO JOURNALISM STUDENTS: EXPERIENCE OF FOREIGN COUNTRIES

Abstract: The article analyzes the methodology of teaching English to journalism students and the experience and methods of foreign countries in this regard. The study presents the main approaches to teaching English to journalism students, innovative methods in the educational process and analyzes based on foreign experience. Attention is paid to language education models in foreign countries, the success of journalism students in learning English depending on factors. The article shows practical methods used in higher educational institutions and their effectiveness, and explains the possibility of introducing innovations into national education systems.

Keywords: Journalism education, English, methodology, foreign experience, higher education, innovations in education, research methods, factor-based education.

Introduction: Teaching English to journalism students is an important direction not only for improving language skills, but also for providing students with the necessary language skills to accurately and confidently demonstrate their professional activities in modern journalism. The field of journalism is integrated into the activities carried out in the process of globalization and has influenced internationalization. Today, English is a universal language, which plays an important role not only in solving scientific problems, but also in the media and communications sector. At the same time, knowledge of English allows journalism students to exchange information between countries, work with international media organizations, and participate in international forums and conferences.

In order to teach English to journalism students, make their skills and activities more effective, it is important to study new directions in teaching methods and foreign experience. The experience of other countries, especially in countries such as Europe and the USA, modern pedagogical and methodological methods used in teaching English to journalism students and specialists, should be introduced into the education system in our country.

This article analyzes new methodologies for teaching English to students in journalism, based on the experience of foreign countries. Only then will it be possible to introduce effective changes and innovations in the national education system. It is shown that the importance of English in journalism is increasing today, and in turn, the importance of foreign experience in the role of this language in education is great. The purpose of the study is also to develop methodological recommendations aimed at introducing new, effective methods in teaching English to journalism students.

Main part: To work in the field of journalism, students need to develop a number of language and communication skills. In the current conditions of globalization and the increasing importance of industry, English serves as the language of many media outlets and international organizations. For journalism students, knowledge of English allows not only to correctly interpret information sources, but also to have an interactive and constructive approach to global media processes. Therefore, the role and importance of English in journalism education is increasing day by day.

The experience of foreign countries plays an important role in analyzing the methodology of teaching English to journalism students. In developed countries such as Europe and the USA, education systems are largely based on modern pedagogical methods, in which students are not only taught the language, but also used in practice. For example, in the USA, methods such as

"communicative methodology" and "project-based learning" are used in teaching English at journalism faculties. These methods encourage students to analyze new information sources and use them for professional purposes. In Europe, especially in Britain and Germany, methods such as "creative approach" and "multimodal teaching" have been introduced in teaching English to students. These methods encourage students to study and reflect on various factors. For example, in Britain, teaching students to analyze content and evaluate its aspects is of great importance in teaching English. This experience prepares students for comprehensive professional analysis in the writing and editing processes.

It is important to introduce new and innovative methodologies to increase the effectiveness of teaching English to journalism students. Technologies and interactive tools are widely used in teaching English in different countries. For example, opportunities such as online platforms, simulations, video conferencing, and participation in virtual international environments provide students with creative and interactive approaches to learning the language. Also, methods such as "webinars", "online courses", and "use of information technologies" have shown their effectiveness. These methods help students develop the skills of reliable analysis of real situations and information sources and their effective use.

It is necessary to master and introduce foreign experiences in teaching English to journalism students in our country. Therefore, it is necessary to develop methodologies adapted to the local education system based on foreign experience. When teaching English to journalism students, it is necessary to use modern pedagogical concepts to prepare them according to international standards and professional requirements. Pedagogical tools such as "collaborative methods", "interactive methodology" and "effective communication" used in foreign universities and academic institutions allow students to master the language in a professional context.

A number of methodological recommendations based on foreign experience can be introduced in teaching English in journalism. These include:

-Language application: Directing students to use English in solving problems and developing journalistic materials.

-Multimodal education: Teaching students to collect and analyze information in various formats through video, audio and text sources.

-Participation in international media environments: Participation in international journalistic forums and seminars in online environments, discussing global media situations.

Teaching English to journalism students is of great importance in strengthening their professional knowledge and helping them become confident participants in international media processes. Studying the experience of foreign countries and the effectiveness of new methodologies allows us to take a new step in the development of the national education system. Methods of learning English help students succeed in global media directions, while the use of modern innovative methods and technological solutions in this process is of great importance.

Result and discussion: Teaching English to journalism students is of great importance in their professional activities. Today, English has become the main language in the global information and media sphere. Teaching English to journalism students allows them to work in an international media environment, to develop and analyze global information sources. Studying English during the educational process helps to improve students' language skills, and to familiarize them with the methodologies and techniques used in modern journalism.

As the experience of foreign countries shows, the methods and techniques used in teaching English to journalism students are comprehensively developed. For example, in countries such as the USA and the UK, communicative or interactive methods are used in teaching English to students at

journalism faculties. This methodology directs students to perform practical work, develop speaking and writing skills, and also analyze information in the global media sphere.

In European countries, especially in Germany and France, “multimodal learning” methods are widely used in teaching English to journalism students. In this case, students are given the task of analyzing video, audio and text materials, and solving problems based on them. This method prepares students to perceive and interpret information in various formats, to work on global media platforms.

Modern innovative methods are being introduced to increase the efficiency of teaching English to journalism students. Online platforms, virtual reality, interactive teaching tools and mobile applications provide journalism students with new opportunities in learning English. For example, online courses and webinars allow students to collaborate with global media organizations, participate in international journalism research. Interactive teaching tools help students learn the language not only theoretically, but also in practice, helping them adapt to real media conditions.

One of the main problems in teaching English to journalism students in the national education system is the failure of pedagogical methods and techniques to meet new requirements. In teaching English in journalism, it is necessary to adapt methodologies to modern requirements and effectively use new technologies. In national education systems, English is often based only on standardized language teaching methods, which imposes restrictions on the adaptation of students to the global media environment.

Another problem in the education system is the lack of a clear and systematic approach to language teaching. However, new methodologies and innovative pedagogical approaches based on foreign experience will create opportunities for discussion and implementation in the national education system in the near future. Based on the analysis, the following conclusions and recommendations can be made:

Adaptation of journalism education to international standards: It is important to adapt the methodologies used in foreign countries to the national education system when teaching English to journalism students. This will allow students to integrate into the international media environment and prepare them for professional activities.

Introduction of interactive and practical teaching methods: Higher education institutions should use interactive methods that allow students to perform practical work, analyze global media processes, and work with journalistic materials. New technologies and platform-based teaching methods can be effective for this.

Methods based on multimodal education: The use of video materials, audio recordings and texts develops students' abilities to receive information in different formats, analyze its content and form. These methods play an important role in integrating students into the international media industry.

Practice-based teaching of English: In teaching English to students, teaching methods aimed at involving them in practice, not only in theoretical foundations, are of great importance, including participation in international media projects, and the use of the acquired language in practical conditions.

The analysis and results indicate that the development of teaching methods for journalism students and the introduction of pedagogical methods that meet modern requirements will help strengthen the professional and language skills of students. New methodologies, technologies and teaching methods based on foreign experience are aimed at effectively conducting journalism students' activities in the media field in accordance with the requirements of the global media environment.

The article, which comprehensively analyzes the methodology for teaching English to journalism students, clearly demonstrates the importance of international experience and modern pedagogical methods. Today, English has become an important language for professional specialists in

the field of journalism. Knowledge of English helps students not only ensure their academic success in higher education institutions, but also to work in a global media environment and operate on international platforms.

It has been found that the effectiveness of the methodologies used in teaching English to journalism students in foreign countries is very high. In developed countries such as Europe and the USA, higher education institutions pay attention to the formation of the latest scientific and professional skills by not only teaching students the language academically, but also involving them in media practices. Also, the use of modern educational technologies and online platforms helps to make the language learning process effective and interactive for students.

Conclusion: In our country, it is important to master foreign experience in teaching English to journalism students. The use of the methodologies analyzed in this article creates an opportunity to introduce new pedagogical approaches and methods in the national education system. Methodological recommendations based on foreign experience, including methods such as multimodal education, practice-based teaching, and participation in international media environments, prepare students to discuss and participate in global media processes.

At the same time, the use of innovative methodologies in teaching English to journalism students, for example, working through online courses and interactive platforms, allows students to develop their language not only theoretically, but also practically. These methods help students improve their skills in working in global journalism and in collaboration with international media organizations.

In conclusion, it can be said that the use of foreign experience and modern methodologies in teaching English to journalism students is necessary for the professional development of students and preparing them for success in the field of the global media system. Through changes in the national education system, the introduction of new pedagogical approaches and technologies, journalism students have expanded opportunities to improve the quality of their language skills and integrate them into the international media world.

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