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FUNCTIONAL PRAGMATIC ASPECTS OF PHRASEOLOGICAL INTENSIFICATORS IN MODERN ENGLISH

Abstract:Phraseological intensification is an important communicative tool in modern English, which serves to strengthen thought, express feelings and enrich layers of meaning in communication. This article analyzes the functional pragmatic aspects of phraseological intensification and considers its role in modern communication.

Key words: phraseological intensification, emotion, intensification, phraseologism, communication, event, information, person.

INTRODUCTION.

Phraseological intensification plays an important role in increasing the variety and power of expression in modern English. This concept mainly includes expressions and phraseology used to enhance a certain feeling or situation. They often help convey a clear meaning and strengthen the emotional connection in communication. Phraseological intensifications are usually used to express a feeling or state more strongly and clearly. For example, the phrase "to be on cloud nine" expresses a very happy and joyful state of a person. This phrase conveys a stronger emotion than the simple word "happy" and describes a person's state of mind more clearly. Also, the expression "to be over the moon" has a similar meaning and indicates that a person feels a very high level of joy. Phraseological intensifications are also widely used to express feelings of anger and displeasure. For example, the phrase "to fly off the handle" means to get angry unexpectedly. This phrase represents the end of a person's patience and the increase of his anger. And the expression "At the end of one's rope" means the end of patience and a state of dissatisfaction. This phraseology shows how tired and angry a person is in a difficult situation. Phraseological intensifications are also important in expressing feelings of sadness and grief. The phrase "Heartbroken" means to feel a very deep sadness. This phrase expresses a person's inner feelings very strongly and clearly. And the phrase "down in the dumps" means to be sad and depressed. This phraseology is very useful in expressing a person's mental state. Phraseological intensifications are also widely used to express feelings of fear and anxiety. The phrase "Scared stiff" means a state of extreme fear, in which a person cannot move. The expression "on edge" expresses a constant state of anxiety and restlessness. These expressions help to describe the mental state of a person more clearly. Phraseological intensifications also play an important role in expressing feelings of surprise and surprise. The expression "Blow someone's mind" means to surprise unexpectedly.

This expression expresses how a person is affected by unexpected events or information. The phrase "take someone's breath away" means to be amazed by something very beautiful or impressive. This phraseology enhances the emotional experience of a person. Phraseological intensifications are also important in expressing despair and depression. The phrase "in the dumps" means a state of despair and depression. This expression expresses the mental state of a person very clearly. The phrase "throw in the towel" means to stop fighting, to despair. This phraseology shows the mental state of a person in a difficult situation. Phraseological intensifications are also important in expressing the feelings of patience and endurance. The expression "Bite the bullet" means to be patient and endure in a difficult situation. This expression expresses the ability of a person to face difficulties. The expression "Keep a

stiff upper lip" means to be patient and to face difficulties. This phraseology shows the inner strength and patience of a person. In general, phraseological intensifications are important in modern English to intensify and express emotions more clearly. They strengthen the emotional bond in communication and enrich personal experiences. With the help of these expressions, people have the opportunity to express their feelings more clearly and strongly, which makes communication more effective and meaningful.

MATERIALS AND METHODS.

Phraseological intensification is mainly carried out through expressions consisting of several words. These expressions often mean intensifier or enhancer in a given context. For example, phrases like "absolutely fantastic" or "incredibly difficult" have a stronger impact than simple words. Such expressions enhance not only meaning, but also emotion, which is important in communication. One of the first and most important functions of phraseological intensification is to increase the effect. The intensification of the speech through intensification allows to attract the listener's attention and express the thought more clearly. For example, "This is absolutely amazing!" the phrase expresses stronger feelings than "This is amazing". Reinforcement expressions like these usually increase the persuasiveness of the speech and influence the listener's opinion. The second aspect is the expression of feelings. Phraseological intensification also enriches the emotional layer of speech. Phrases like "I'm really excited" or "I'm utterly disappointed" make the speech more personal and emotional. This, in turn, makes it easier for the listener to receive the speech and understand its meaning. Through emotional expressions, a feeling of sincerity and closeness appears in communication. Thirdly, one of the important functions of phraseological intensification is softening and gentleness.

In some cases, expressions of intensification, such as "I somewhat agree" or "It's a bit challenging", can help soften the blow and keep the communication polite. This is especially important when communicating about uncomfortable or problematic topics. This softening of speech creates a positive atmosphere in communication and helps avoid conflicts. Phraseological intensification also ensures connection and coherence of communication. Expressions of intensification strengthen the connection between thoughts and ensure consistency in communication. For example, the use of intensification expressions in a story can keep the listener engaged and the story interesting. In addition, the cultural and contextual significance of phraseological intensification is also noteworthy. The use and acceptance of expressions of intensification varies in each culture. When communicating with other cultures, it is important to understand the pragmatic aspects of phraseological intensification. A level of intensity that is acceptable in one culture may be considered excessive or uncomfortable in another culture.

RESULTS AND DISCUSSIONS.

The importance of phraseological intensification in the cultural context is very great, it reflects and expresses the specific characteristics of culture in the process of communication. This importance can be seen through several main aspects. From the point of view of cultural identification, expressions of phraseological intensification reflect the traditions, customs and values characteristic of a certain culture. For example, in English, the expression "kick the bucket" means death, and this expression shows the specific characteristics of English culture. Through such expressions, the communicator expresses his culture and has the opportunity to strengthen relations with other cultures. In terms of emotional and emotional expression, phraseological intensification in a cultural context plays an important role in intensifying and expressing feelings. Every culture has different ways of expressing emotions. For example, the expression "I'm over the moon" expresses a very strong feeling of

happiness in English. Such expressions enhance emotional connection and increase intimacy in communication in a cultural context. From the point of view of the connection between language and culture, phraseological intensification shows the mutual connection between language and culture. Each phraseological expression has a certain meaning and significance in its cultural context. For example, the phrase "the American dream" reflects the main values of American culture, and through this phraseological expression, the person communicating can express his thoughts more clearly and powerfully. In terms of cross-cultural communication, communication between different cultures has become easier in the process of globalization.

However, not understanding the significance of phraseological intensification in a cultural context can lead to discomfort in cross-cultural communication. For example, a phraseological expression considered positive in one culture may acquire a negative or unfavorable meaning in another culture. Therefore, the correct understanding and application of phraseological intensification is important in cross-cultural communication. In terms of uniqueness and difference, each culture has its own characteristics of phraseological intensification. This, in turn, shows the difference between cultures and emphasizes their uniqueness. For example, the unique phraseological expressions of different peoples reflect their historical and cultural experiences. The importance of phraseological intensification in the cultural context is to reflect the specific characteristics of culture in the process of communication, to strengthen emotions, and the link between language and culture. demonstrate communication, play an important role in cross-cultural communication, and emphasize cultural differences. These aspects are important in studying and understanding phraseological intensification.

CONCLUSION.

In conclusion, phraseological intensification is an important aspect of communication in modern English. It performs a number of functions, such as strengthening thought, expressing feelings, softening and ensuring consistency in communication. Correct understanding and application of phraseological intensification is essential to be successful in modern communication. Future research in this area will allow us to further explore the pragmatic significance of phraseological intensification.

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