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IMPROVING THE MECHANISMS OF ORGANIZING MANAGEMENT PROCESSES IN ENTERPRISES

Annotation. This article is devoted to the issues of improving the mechanisms of organization of management processes in enterprises. Creating an effective management system in enterprises is an important factor for ensuring competitive advantage in modern market conditions. The article examines important areas such as strategic planning, use of information technology, decision-making systems, resource management, and employee development. These mechanisms enable effective organization and continuous improvement of management processes in enterprises.

Key words: Management process, enterprise, improvement, strategic planning, information technology, decision making, resource management, motivation.

Enter. In the modern market conditions, enterprises face a number of important tasks, such as ensuring competitiveness, increasing efficiency and implementing innovative approaches. All this relies on an effective management system. This article analyzes the issues of improving the mechanisms for organizing management processes and highlights the main mechanisms.

1. Strategic planning and goals Management processes in the enterprise begin with strategic planning. Strategic planning involves setting specific goals and planning ways to achieve them. In this process, the company determines its short-term and long-term goals and sets directions for achieving them. The performance of goals in the enterprise is monitored through the system of indicators.
2. Use of information technologies Information technologies play an important role in improving the efficiency of enterprise management. Unified information management systems (for example, ERP, CRM) automate the process of resource management and information exchange. In addition, modern approaches to data analysis and decision-making can be introduced with the help of artificial intelligence (AI) and Big Data technologies.
3. Decision-making systems Organization of a quick and accurate decision-making process in enterprises is one of the most important mechanisms of the management process. To improve this process, it is necessary to introduce an effective communication system between the delegation of powers and employees. This can save time and make the decision-making process efficient.
4. Resource management and operational efficiency The rational use of resources in the enterprise serves to increase the efficiency of the management process. Human, financial and material resources must be properly allocated and managed. In improving the management of resources, it is important to introduce quality management systems (ISO) and control of each process.
5. Personnel management and motivation Personnel management and their motivation play a major role in increasing the efficiency of the enterprise. By developing employees, increasing their knowledge and skills, the efficiency of the enterprise can be significantly improved. Increasing employee interest in work through incentive and reward systems is an integral part of the management process.
6. Innovations and continuous improvement New technologies and innovative approaches are one of the main factors in improving management processes in the enterprise. Through innovative technologies, it is possible to reduce costs and optimize processes. Through the principles of continuous improvement (Kaizen), employees continuously improve processes.

Conclusion . Improving the mechanisms of organization of management processes in enterprises plays an important role in increasing the competitiveness of the enterprise and achieving its strategic goals.

Successful use of such mechanisms as strategic planning, use of information technologies, resource management and employee development allows to increase the efficiency of the enterprise. The principles of innovation and continuous improvement will continuously develop this process.

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