

## USE OF INNOVATIVE FACTORS TO IMPROVE THE STANDARD OF LIVING AND WELFARE OF THE POPULATION

Ismatov Sharofiddin Asatullayevich

Teacher of Termiz University of Economics and Service

**Annotation:** Today, large-scale reforms are being implemented in our country to improve the standard of living of the population. In this article, it is also written about the use of innovative factors in improving the well-being of the population.

**Key words:** Economy, nature, business, lifestyle, social, food, transport, communication, project, strategy, province, youth.

Today, the introduction of innovative economy is one of the most important factors for ensuring the sustainable development of our country, strengthening its competitiveness, and improving the well-being of the population. In order to achieve an innovative economy, it is necessary to develop innovators, and for this, it is necessary to develop human thinking. It is also shown that with population growth, it is necessary to save resources and increase production in terms of quantity and quality. Thanks to the efforts of the head of our state and his attention to innovation, in 2017 the share of research and development in the country's gross domestic product was increased from 0.1 percent to 0.5 percent. It is permissible to increase the intellectual heritage left by our ancestors, study the sources in detail, and use the opportunities and directions in accordance with today's development. Already, now the population, especially young people, is very interested in new innovative and digital technologies. Because it is becoming increasingly clear that success cannot be achieved without it. All these measures require attention and work. Raising the standard of living of the population is possible in our country Uzbekistan is the main goal of the increasing economic reforms. During the years of independence, a lot of work was done to improve the living standards of the population in our country. As the First President of the Republic of Uzbekistan noted: "The fact that our economy is rapidly and proportionately developing is the life of the population is creating a solid foundation for consistent improvement of the level and quality. People with the increase in income, the financial condition of families is also qualitative will change. By President Sh.M. Mirziyoyev in 2022, the regions will be some related to economic development and raising the standard of living of the population programs have been developed, new work in the regions within the framework of these programs real income of the population by creating jobs and ensuring employment increase is caused.

As a result of large-scale reforms carried out in recent years, the appearance of the cities and villages of the region is changing, the lifestyle of the population is improving, and they are feeling the changes in their daily lives. In our republic, the provision of energy resources is first of all important for the well-being of the population and the development of the economy. In recent years, special attention has been paid to the increase of renewable energy sources in our country. In particular, 9 solar and wind power plants with a capacity of 1.6 gigawatts were connected to the grid in Bukhara, Jizzakh, Kashkadarya, Navoi, Samarkand and Surkhondarya. In Andijan, Samarkand, Surkhondarya and Tashkent regions, 6 hydroelectric power plants with 183 megawatts were put into operation. Unfortunately, it is evident that some leaders are indifferent to the most important vital needs and demands of the population. Although 70 percent of the complaints are related to the issues directly under the authority of local governments and agencies, unfortunately, the problems that arise

remain unresolved on the spot. Therefore, residents and legal entities are forced to contact the central authorities. With the initiatives of the President, large-scale reforms are being implemented to improve the well-being of the population. Studying the content, factors, scope and problems of socio-economic development has been one of the main tasks of the state policy. The effective solution of such important issues largely depends on people's deep understanding of the secrets of socio-economic development, their requirements and characteristics, laws and regulations, and the purpose and essence of the economic reforms being implemented. As a result of the implementation of selected strategies for ensuring socio-economic development, modernization and diversification of the economy, our country has become one of the few countries in the world to ensure stable rates of economic and social development and increase material well-being. In particular, "to ensure the employment of the population, to train young and unemployed citizens in skilled trades at the expense of the state, to develop family entrepreneurship, to reduce poverty by half by 2026 by providing targeted support to the needy stratum of the population, to establish a management system in the region set off Reforming the sphere of social protection, increasing the quality and scope of social services, providing the population with clean drinking water, establishing modern road and communication networks, public transport and regular interregional road, railway and air traffic. improvement, implementation of large projects; the issue of housing in general, creation of comfortable living conditions for the population..." President Sh. Mirziyoyev's New Strategy of Development. The system of indicators of the standard of living of the population recommended by the UN includes the following groups:

1. Birth and death rates and other demographic indicators.
2. Sanitary living conditions.
3. Eating food.
4. Accommodation conditions.
5. Information and culture.
6. Labor and working conditions.
7. Incomes and expenses of the population.
8. Cost of living and consumer prices.
9. Vehicles.
10. Organization of recreation. 11. Social security.

The standard of living is closely related to people's lifestyle. Lifestyle is a socio-economic category that reflects the types and methods of social, social class, and individual life activities of people in the national and world communities. Lifestyle covers various aspects of human life, in particular: labor and social forms of its organization; forms of life and free time use; participation in political and social life; forms of meeting material and spiritual needs; norms and rules of behavior of people in everyday life. Indicators representing the standard of living are different and closely related to the concept of standard of living.

**References:**

1. President of the Republic of Uzbekistan Sh. Address of M. Mirziyoyev to the Oliy Majlis.
2. December 24, 2020. 2. Law of the Republic of Uzbekistan. About family business. Collection of normative legal documents of the Republic of Uzbekistan, April 26, 2012.
3. The Law of the Republic of Uzbekistan "On Guarantees of Freedom of Entrepreneurial Activity" dated 05.02.2012, Orq-328.
4. Decree of the President of the Republic of Uzbekistan. PF-4947 "On the Strategy of Actions for the Further Development of the Republic of Uzbekistan" Collection of Regulatory and Legal Documents of the Republic of Uzbekistan, February 7, 2017.
5. Berkinov B.B., Askarova M.T., Abdurahimova S. Uzbekistan's development strategy: study guide. -T.: 2019.,
6. Tokhirovna S. G. Farmers-food sustainability services // Academic journal of digital economy and sustainability.
7. Tokhirovna S. G. Services of stabilization of agriculture-food supply // Digital economy and stability academic journal. -2021.