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IMPACT OF SOCIAL MEDIA ON STUDENTS

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Annotation: this article briefly talks about the influence of social networks on youth, focusing on to form the skills of using social networks among young people.

Keywords: social network, student, youth, positive aspects, negative aspects, upbringing, education.

Social networks in today's globalized era serve as a primary tool in establishing a flame, finding a job, coordinating the movement of organized groups, in economic and political issues. The concept of a social network originated in 1954, and initially, this concept did not depend on the internet. With the advent of the term internet in 1991, the concept of social networking began to be used side by side with the term internet. International social networks have grown into one of the youngest sites around the world that are becoming important at a fast pace. The use of foreign social networks serves as the main tool in solving situations related to social, political, economic relations between people quickly, easily and without excessive preoccupation. Ultimately, this situation saves time and costs.

Social media platforms have become the heartbeat of our interconnected world. Billions of people from different backgrounds and age groups have adopted these platforms as an integral part of their lives. But we know that just as every good thing has a bad side, the use of social networks has its own back sides. Often we exceed the norm of using social networks and lose a lot of our time. Today, information wars are going on in the world at an accelerated pace. Both the weapon and the shield in this war are only information. The information space is the internet. Social media, on the other hand, is the most convenient medium for the dissemination of all types of information. Because the main advantage of using social networks in modern society is freedom of communication.

In the age of Science and technology, which is rising rapidly, in addition to the positive aspects of the internet and social networks, we also witness its negative impact on the spirituality of young people, their thirst for news. For example, we witness that bright young people, especially teenagers, go there and watch computer games in the spirit of all sorts of destructive ideas, waste their time with smokeless things. Such young people we cannot say that they are full of the possibilities of the internet, are engaged only in obtaining knowledge. The saddest thing is that some indifferent parents do not pay attention to such situations. We communicate with people in everyday life, exchange lively thoughts and draw conclusions that we need.Virtual life, on the other hand, can change a person's complete worldview and consciousness. In addition, social networks can serve the evil goals of mercenary people. For example, information and messages placed on the network can be stolen, corrupted, and sent to other network members by others. On the other hand fraudsters can achieve their goals with fake pictures and false information. Even social networks cause whole-headed murders and wars.

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It is not possible to restrict young people from using the internet, so parents must teach their children to use social media properly. Social networks are greatly influenced by the upbringing of young people. Even in a baby whose language has just come out, there is a social network addiction. Most people try to take refuge from social media to get away from everyday stress and anxiety. However, the imitations point out that social networks serve not to reduce stress but on the contrary, to instill mental tension and nervousness.

Positive aspects of expanding the circle of communication, increasing awareness in certain areas and eliminating the lack of communication. Less important is that the use of computers affects the Social, Psychological and interpersonal position of a person. People who deal with depression or have difficulties in social adaptation often use the internet to overcome the difficulties of human interaction in reality. Today, youth accounts for the majority of internet users, with a large proportion of it falling under the tutelage of readers. Therefore, it is also noted that these new technologies have a negative impact on the education of children and young people, if they are not given advice, instructions or completely controlled to students using the internet on the side of specialists, doctors, educators, scientists. Because today's globalization process is gaining momentum in the "race" of active use of various information fields in relation to the acquisition of the spiritual world of young people.

To achieve progress, we need to master digital knowledge and modern information technology. I think it is enough just to give one example to imagine. Simply, the student will have to go to the library to do the task assigned to him, look for the necessary books from there, and sit there and read and write in a notebook for two to three hours. There will be a lot of benefits if you do the same work at home over the internet. The student does not go to the library, does not spend his time there, it will also be possible to take the necessary information as information to himself by reading it thoroughly over the internet. Another example was that if a person had previously wanted to write a letter to a loved one, he would have to take a paper pen to write a letter, write sentences for it, and take it to the post. It would be a few days before the letter carrier picked it up and elitipped it to the desired location. And now such work has simply become a case.

With constant access to social networks, cyberbullying is difficult to avoid. The shared information is probably permanent and has a significant impact on an individual's reputation. Stress can lead to anxiety, depression, and even suicide. In addition to mental health effects, studies show that violence reduces brain size in putamen and caudate. These two parts of the brain are responsible for how memories affect future behavior. Social media sites can cause anxiety, depression, low self-esteem, and narcissistic personality.

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