

**MODERN APPROACHES TO IMPROVING EDUCATION MANAGEMENT
EFFECTIVENESS***Turikova Lazokat Mashrabovna***Abstract**

This article examines modern approaches to improving the effectiveness of education management in the context of ongoing social and economic changes. Special attention is paid to innovative management methods, human resource development, and the role of strategic planning in educational institutions. The study highlights the importance of adaptability, leadership, and evidence-based decision-making in ensuring sustainable development and quality outcomes in education.

Keywords: education management, management effectiveness, innovation, leadership, strategic planning.

Main Text

In the modern world, the education system faces new challenges related to globalization, digitalization, and increasing demands for quality and accessibility. Under these conditions, improving the effectiveness of education management becomes a crucial task for policymakers and institutional leaders.

Modern education management requires the application of innovative approaches that go beyond traditional administrative methods. These approaches include strategic planning, performance-based management, continuous professional development of staff, and the use of digital technologies in decision-making processes.

Human resources play a decisive role in the success of educational institutions. Effective leadership, motivation of teachers and staff, and the creation of a positive organizational culture contribute significantly to achieving institutional goals and improving educational quality.

In addition, education management must be flexible and responsive to external changes such as labor market demands, technological progress, and societal expectations. The integration of best international practices and data-driven management tools allows educational institutions to enhance competitiveness and sustainability.

In conclusion, the effectiveness of education management depends on the successful combination of innovative management approaches, strong leadership, and strategic vision. These factors together create favorable conditions for the continuous improvement of the education system.