

**INFLUENCE OF THE TEACHER'S PERSONALITY ON STUDENTS' ATTITUDE
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Annotation: This study analyzes how teachers' personal and psychological characteristics affect students' learning attitudes and motivation. The findings reveal that empathy, fairness, and enthusiasm are crucial personality traits that promote academic interest and emotional well-being.

Keywords: teacher personality, student motivation, educational psychology, empathy, leadership, learning climate.

Main Part

The teacher's personality is a central psychological factor influencing students' perception of learning. A positive, open, and emotionally intelligent teacher fosters a classroom culture of respect and curiosity. Students tend to internalize teachers' attitudes and mirror their emotional tone. Research shows that teachers high in conscientiousness and emotional stability inspire discipline and resilience. Similarly, openness to experience encourages creativity and independent thinking among students.

The teacher's authenticity and fairness build trust, while enthusiasm increases classroom energy. Thus, teacher personality is not only an individual characteristic but also a psychological model shaping students' self-concept and learning motivation.

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