

PROSPECTS FOR THE DEVELOPMENT OF INVESTMENT ACTIVITIES IN THE FOOD INDUSTRY OF UZBEKISTAN

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The task of the food industry is to provide the population of the republic with a variety of food products in sufficient quantities and assortment to form a proper and balanced diet. Experts say that 70% of a person's health and life expectancy depend on his diet and lifestyle, 20% on his state of health and 10% on his vital innate indicators. The task of the food industry is to provide the population of the republic with a variety of food products in sufficient quantities and assortment to form a proper and balanced diet. Experts say that 70% of a person's health and life expectancy depend on his diet and lifestyle, 20% on his state of health and 10% on his vital innate indicators. The information provided gives a clear idea of the importance of food products and the industries that produce them for maintaining human health and prolonging human life. Guaranteed physical and economic opportunity to purchase food in the required quantities for the needs of an active and healthy lifestyle of the population is the main condition for its survival, social stability of society and a positive demographic situation in the country.

Judging by the forecasts of foreign scientists, the problem of food shortages will soon become a top-priority problem in the world. According to the UN forecast, the world's population in 2050 will be 9 billion. human. This is more than 4 times higher than the critical limit of biosphere stability. Due to the modification and cultivation of large areas of land, the possibilities for further expansion of grain production in the world are limited, which, in turn, will lead to increased food tensions in the future. The most generalized indicator of the population's food supply, according to the FAO recommendation, is the caloric content of each person's daily diet. Average daily food consumption in the current period. In the European Union, it is 3,390 kcal, in the United States - 3,650, in Latin America - 2,790, in developing countries in Asia - 2,650 kcal. The most generalized indicator of the population's food supply, according to the FAO recommendation, is the caloric content of each person's daily diet. Average daily food consumption in the current period. In the European Union, it is 3,390 kcal, in the United States - 3,650, in Latin America - 2,790, in developing countries in Asia - 2,650 kcal. The daily diet in Uzbekistan averages 2,700 - 2,800 kcal. The increase in the caloric content of daily meals is primarily due to the development of the country's economy and improving the well-being of the population. The activity of the food industry is determined by the level of development of agricultural production, which supplies raw materials to the enterprises of the industry. The quantity and quality of food products and their assortment directly depend on the volume of agricultural and livestock products.

The agro-industrial complex is one of the most important sectors of the economy and plays a key role in providing food to the country's population. Over the years of independence, Uzbekistan has established a solid legal framework for the practical implementation of the main priorities of the market economy in the field of private property, improvement and further development of the agro-industrial complex. Legal guarantees have been formed for the sustainable development of the country's economy, the creation of new jobs and an increase in household incomes, and a favorable environment for business. As a result, the following example can be given.

As part of this ongoing study, the research of our local scientists on the development of the food industry was examined. In particular, within the framework of this ongoing study, the research of our local scientists on the development of the food industry was studied. In particular, N.M. Ziyavitdinova's research was reflected in the formation of a market strategy at food industry enterprises, the development of their development directions, and the improvement of the organizational structure of industry management. As well as the Committee of the Republic of Uzbekistan on Statistics. (2022). "The main directions of the food industry development" provides information about the food industry. In this research paper, unlike the above-mentioned papers, it was about the location and development of the food industry.

The success of hosting the food industry largely depends on the availability of natural resources, climatic conditions, and production capabilities. The following main factors play an important role in the location of the food industry in Uzbekistan:

1. Natural resources: The development of the food industry is directly influenced by natural resources. The country has rich reserves of agricultural products such as cotton, wheat, rice, fruits and vegetables. Efficiently from these resources usage plays an important role in the location and development of the industry. For example, agricultural processing plants should be located in areas where fruits and vegetables are grown.
2. Climatic conditions: the climate of Uzbekistan is considered favorable for hosting the food industry. The warm climate creates ideal conditions for growing cotton and other agricultural products. This, in turn, contributes to the development of the food industry.
3. Transport and infrastructure: The development of transport and infrastructure is crucial to accommodate the food industry. A good transport network helps to deliver food quickly and efficiently from production areas to consumer markets. Uzbekistan's railway, automobile and logistics infrastructure is of great importance for the development of the food industry.
4. Energy sources: Energy sources necessary for the food industry should be available on production sites. In Uzbekistan, energy resources, in particular, gas and electric energy, are an important factor in the location of industries.

The development of the food industry is influenced by a number of social, economic and technological factors. The following factors are necessary for the effective development of the food industry:

- Investments and financial support: Attracting investments and financial support is crucial for the development of the food industry. The country provides government financial incentives and incentives to modernize industry, introduce new technologies and increase production capacity.
- Technological innovation: the introduction of modern technologies into production processes contributes to the improvement of the efficiency of the food industry. New technologies make it possible to improve product quality, reduce production costs and produce new products.
- Production diversification: The development of the food industry depends on production diversification. In addition to processing only agricultural products, it is necessary to focus on the production of new types of food, including organic and healthy products.

- Human resources and qualified personnel: Qualified labor and managers are of great importance for the development of the industry. The training of food industry workers, their professional development and R&D have a positive impact on the development of the industry.
- Competitiveness: it is important to ensure competitiveness in the development of the food industry. Connecting the industry with global markets, producing products that meet international quality standards, and expanding export opportunities create a competitive market.

Natural resources, climatic conditions, infrastructure, investments and technological innovations are important factors in the location and development of the food industry. For the effective development of the country's food industry, it is necessary to develop the right strategies taking these factors into account. In addition, the introduction of innovations and new technologies, professional development of the workforce and the production of competitive products will ensure the future success of the food industry.

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