

ECONOMY DIGITALIZATION IS A DEMAND OF THE PERIOD**M. Siddikov***Associate Professor of Jizzakh Polytechnic Institute***A. Khakimov***Student of group 532-21, Faculty of Cybersports*

Abstract: In recent years, great attention has been paid to the development of the digital economy in all sectors of our country. As a result, the share of e-commerce in the economy is increasing. Therefore, our economy is experiencing an important period associated with the digitalization, mobilization of the economy, and the introduction of artificial intelligence into the sector.

Keywords: digitalization, digital economy, e-commerce, digital technology.

ОЦИФРОВКА ЭКОНОМИКИ ТРЕБОВАНИЕ ПЕРИОДА

Аннотация: В последние годы большое внимание уделяется развитию цифровой экономики во всех сферах нашей страны. В результате доля электронной коммерции в экономике растет. Поэтому наша экономика переживает критический период, связанный с цифровизацией экономики, мобилизацией, внедрением искусственного интеллекта в отрасль.

Ключевые слова: оцифровка, Цифровая экономика, электронная коммерция, цифровые технологии.

In the context of globalization of the world economy and the development of digital technologies, the economic development of Uzbekistan cannot be achieved without the development of the digital economy.

Today, the rapidly progressing process of digitization is creating a “new economy”. This poorly studied and increasingly deep-rooted market segment provides manufacturers with optimal methods for organizing effective marketing campaigns in business, obtaining maximum profit with minimal costs, and successfully selling goods and services. Quality service and convenience are created for consumers, buyers, and clients. This is a wider range of opportunities than ordering lunch online during your busy time, calling a taxi through a mobile application, or sending money to a distant relative, and also includes cross-border business cooperation, electronic trading platforms, and remote offices.

The digital economy is an economic activity based on digital technologies, associated with e-business, e-commerce, and the production and provision of digital goods and services.

The digital economy allows large industrial facilities to increase efficiency, increase production, ensure transparency of activities, and reduce product costs. According to the results of analyzes

conducted by authoritative international organizations, the digital economy will increase gross domestic product by at least 30 percent, and at the same time, put an end to the shadow economy.

Intelligence and science are the wings of progress. The pinnacle of modern science is visible in high technologies, in the digital world. The fourth industrial revolution marks the beginning of a new form of development - the "digital economy". To date, it has been estimated that the digital economy in the world in 20 developed countries amounts to 2 trillion US dollars. In our country, starting from 2020, full digitalization of such sectors as transport, geology, education, archives has been set, and work is being carried out intensively in this regard. "IT parks" with modern infrastructure are also evidence of our opinion.

In order to further develop contactless forms of communication between the population and business entities with state bodies, the launch of the new version of the Unified Interactive Public Services Portal, the Prime Minister's virtual reception for considering entrepreneurs' appeals, "business.gov.uz", are important steps towards the development of the digital economy.

In order to train personnel who have mastered modern programming technologies in our country, the "One Million Programmers" project has been developed, and the uzbekcoders.uz educational portal has been launched to organize training within the framework of the project.

2020 was declared the "Year of Science, Education and Development of the Digital Economy" in our country, and work in this regard has now reached a new stage, and the country's "Digital Uzbekistan - 2030" strategy and the "Roadmap" for its implementation were approved by the Presidential Decree.

In the development of the digital economy, first of all, improving telecommunications and electronic infrastructure is of particular importance. Of course, the higher the level of Internet use by the population, the more effectively the digital economy, including the e-government system, will function. While the number of Internet users in our country was 46 percent of the total population in 2018, in 2023 this figure will exceed 60 percent.

In reality, we can see that in countries with a developed digital economy, both the GDP volume and the share of GDP per capita are higher. From this point of view, paying attention to this issue in our country has a single goal, which is to improve the living conditions of the population, increase the real income of the population, and also develop entrepreneurship and the economy of our country. "Digital technologies not only improve the quality of products and services, reduce unnecessary costs. At the same time, they are also an effective tool in eliminating the most serious evil that worries and bothers me the most - the scourge of corruption" - these words of our President are significant in that digitization not only ensures economy and efficiency in economic sectors, but also is noted as an effective tool for combating corruption and the black economy.

In conclusion, the development of the digital economy is of particular importance as it is one of the main tools for building an economically, socially, politically strong, democratic state in which the laws of a market economy are fully implemented, as well as improving the business environment in the country, creating broad convenience for entrepreneurial activity and simplifying its conduct, and implementing new innovative ideas.

List of used literature:

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3. Official website of the Statistics Committee of the Republic of Uzbekistan <https://stat.uz>
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